

PRIVACY POLICY: BROCAI INC. (OPERATING AS STRYONIX)

1. INTRODUCTION

Brocai Inc. (“Brocai”, “we”, “us”), operating under the name **Stryonix**, has created this Privacy Policy to set out how we collect, use, and disclose personal information through our website and in the course of providing our AI-based video analysis software and related services (collectively, the “Services”).

By visiting our website or using the Services in any manner, you acknowledge that you accept the practices outlined in this Privacy Policy and consent to the collection, use, and disclosure of your Personal Information in accordance with this document.

2. WHAT DOES THIS PRIVACY POLICY COVER?

This Privacy Policy covers our collection, use, and disclosure of information about identifiable individuals (“Personal Information”). This includes information collected from visitors to our website, our commercial clients, and any individuals captured or processed through our AI video analysis tools.

3. COLLECTION AND USE OF PERSONAL INFORMATION

3.1 Account Information

When you register for an account to use the Stryonix platform, we collect information such as your name, business email address, billing address, and payment information. We use this to authenticate your access, manage your account, and provide the Services you have purchased.

3.2 Services Information & AI Processing

When our clients utilize the Stryonix AI software, we may process:

- **Video Feed Data:** Data captured from cameras or video sources integrated with our platform.
- **Analytics Outputs:** Derived data such as crowd counts, dwell time metrics, and aggregated demographic trends.
- **Technical Data:** IP addresses, browser types, and system performance logs to ensure service security and optimization.

- **User Feedback:** Comments or support requests provided to us regarding the software.

Note: You are responsible for ensuring that you have obtained all necessary authorizations, consents, and signage required by local laws (e.g., FIPPA, PIPEDA) regarding the collection of video data at your place of business.

3.3 Use of Personal Information

Brocai Inc. uses this data to:

- Provide, operate, and maintain the Stryonix platform.
- Deliver, process, and invoice for the Services requested.
- Improve AI model accuracy and feature development.
- Respond to customer service inquiries.
- Investigate and prevent fraudulent transactions or unauthorized access.
- Provide business insights and analytics to our clients.

4. COOKIES AND TRACKING

We use "Cookies," "Log files," and "Web beacons" to analyze trends, administer our website, and track user movements. This helps us customize your experience and improve our product offerings. You may manage or disable cookies via your browser settings.

5. STORAGE AND INTERNATIONAL TRANSFER

Brocai Inc. processes and stores data on servers located in Canada and other jurisdictions. By using our Services, you acknowledge that your information may be transferred to and processed in these locations. You further acknowledge that your Personal Information may be accessible to law enforcement or governmental agencies under lawful access regimes in those jurisdictions.

6. DISCLOSURE OF PERSONAL INFORMATION

We do not sell your personal information. We may share data only under the following circumstances:

- **Service Providers:** Third-party providers necessary for payment processing, cloud hosting, or technical support.
- **Business Transfers:** In the event of a merger, acquisition, or asset sale, your information may be transferred to the new entity.
- **Legal Requirements:** As required by law, regulation, or court order to address fraud, security, or technical issues.

7. RETENTION

We retain Personal Information only for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws. Once no longer required, data is securely deleted or anonymized.

8. YOUR RIGHTS

Depending on your jurisdiction (e.g., Ontario, Canada, or the EEA), you may have the right to:

- **Access** your Personal Information.
- **Correct** inaccurate or incomplete data.
- **Request Erasure** of your data.
- **Withdraw Consent** for specific processing activities.

To exercise these rights, please contact us at the details provided below. We may require identity verification before fulfilling such requests.

9. CHANGES TO THIS POLICY

We may amend this Privacy Policy periodically. Material changes will be communicated via our website or email. Your continued use of the Services signifies your acceptance of these changes.

10. CONTACT INFORMATION

Questions regarding this Privacy Policy or our privacy practices should be directed to our Privacy Officer:

Brocai Inc. (o/a Stryonix) [Insert Mailing Address] Ottawa, Ontario, Canada Attention: Privacy Officer Email: [Insert Contact Email]

Effective Date: June 22, 2026